

PRESS RELEASE

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High Risk Hope Partners with Hyde Park Village for Give Day Tampa Bay

TAMPA, Fla., April 17, 2017- High Risk Hope (HRH) will partner with Hyde Park Village for Give Day Tampa Bay on May 2, 2017 for the third consecutive year. Over 25 stores will offer discounts and raffles to supporters on May 2 who donate a minimum of \$25 to HRH between April 18 and May 2. HRH is thrilled to announce every dollar donated to HRH for Give Day Tampa Bay will be matched by a generous group of donors. HRH raised \$52,500 last year from over 300 donors and hopes to exceed that number this year. Funds raised during Give Day Tampa Bay will enable HRH to provide support services to 300 pregnant women on hospital bed rest and 1,000 premature babies in the neonatal intensive care unit (NICU) in this community.

HRH also has family-friendly events planned in Hyde Park Village on May 2. Join HRH for a free story time at 9:30 am in the village circle with a reading of *The Giving Tree*, where our youngest philanthropists will learn about giving back. Meet four Parties with Characters Princesses and Ye Mystic Krewe of Gasparilla (YMKG) pirates for HRH's ticketed Princess and Pirate Party at 3:30pm or 4:15pm at Cinebistro. Attendees who come to the 3:30 pm meet and greet can stay for a free family-friendly movie and refreshments provided by Cinebistro.

About Give Day Tampa Bay

Give Day Tampa Bay, the 24-hour online giving challenge, returns for a fourth year on May 2, 2017. Give Day is your opportunity to learn more about the hundreds of nonprofits in our community and to support causes you care about. Visit www.giveday.org for more information.

About High Risk Hope

High Risk Hope, headquartered in Tampa, Florida, is a 501(c)(3) nonprofit organization formed on February 16, 2011 to provide support, encouragement, information, and resources to women and families who are experiencing a high risk pregnancy resulting in hospital bed rest, potential premature birth, and neonatal intensive care after delivery. HRH is the only local or national organization providing these services to women on long-term hospital bed rest and premature infants in the NICU. HRH reaches over 2,500 patients annually at Johns Hopkins All Children's Hospital, Sarasota Memorial Health Care System, St. Joseph's Women's Hospital, Tampa General Hospital, HOAG Presbyterian Newport Beach, and California Pacific Medical Center San Francisco.

About Hyde Park Village

Hyde Park Village is comprised of six city blocks in the heart of the Hyde Park Historic District—one of Tampa Bay's most desirable residential areas. Home to a unique mixture of local, regional and national retailers, the Village offers a variety of high-end shopping, dining and entertainment essentials to the Tampa Bay community. The Village is located at 1602 W Snow Ave, Tampa, FL 33606. Visit www.hydeparkvillage.com for a full list of retailers.