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### HRH donors receive discounts in Hyde Park Village on Give Day Tampa Bay

Tampa, FL (April 15, 2016) - High Risk Hope (HRH) is partnering with Hyde Park Village for Give Day Tampa Bay on Tuesday, May 3, 2016. HRH supporters who donate a minimum of \$25 to HRH on May 3rd will receive discounts at dozens of participating Hyde Park Village stores and restaurants. HRH hopes to attract new donors, increase awareness and raise more than \$35,000. Donations to HRH will be matched by a pool of generous donors. Reaching this goal will enable HRH to provide support services to one hospital for an entire year, impacting the lives of 150 pregnant women on hospital bed rest and 500 premature babies in the neonatal intensive care unit (NICU).

HRH has several free events planned for supporters of all ages in Hyde Park Village on May 3rd. Join us at 9:30 am for a story time lesson on generosity as we read *The Giving Tree* to our youngest philanthropists in the village circle. Stop by on your way home from school for a sweet treat and kid-friendly activities from 3:00 pm - 4:30 pm. Finally, celebrate with HRH from 5:30 pm - 7:30 pm at our donor reception at The Wine Exchange. In 2015, HRH topped the Give Day Tampa Bay leaderboard for the second consecutive year, placing fifth out of 540 nonprofits spanning six counties. This year, HRH plans to shatter last year's records by attracting at least 300 donors and raising more than \$35,000 on Give Day Tampa Bay.

### About Give Day Tampa Bay

Give Day Tampa Bay is part of a national event in which communities across the country ask people to give to their local nonprofits on one specific day – May 3, 2016. This year's theme, Live Here, Give Here, highlights the fact that all donations given on Give Day Tampa Bay will remain in the Tampa Bay area, helping the hundreds of nonprofit organizations that work hard every day to make life better for the Tampa Bay community. Visit [www.giveday.org](http://www.giveday.org) for more information.

### About High Risk Hope

High Risk Hope, headquartered in Tampa, Florida, is a 501(c)(3) nonprofit organization formed on February 16, 2011 to provide support, encouragement, information and resources to women and families who are experiencing a high risk pregnancy resulting in hospital bed rest, potential premature birth and neonatal intensive care after delivery. HRH is the only local or national organization providing these services to women on long-term hospital bed rest and premature infants in the NICU. HRH reaches over 2,000 patients annually at St. Joseph's Women's Hospital, Tampa General Hospital and Sarasota Memorial Health Care System.

### About Hyde Park Village

Hyde Park Village is comprised of six city blocks in the heart of the Hyde Park Historic District—one of Tampa Bay's most desirable residential areas. Home to a unique mixture of local, regional and national retailers, the Village offers a variety of high-end shopping, dining and entertainment essentials to the Tampa Bay community. The Village is located at 1602 W Snow Ave, Tampa, FL 33606. Visit [www.hydeparkvillage.com](http://www.hydeparkvillage.com) for a full list of retailers.